

# Work The Way You Want Without Changing Who You Are



Are you tired of conforming to traditional work environments? Do you believe that your unique self should be celebrated rather than suppressed when it comes to your career? If so, you're not alone.

The modern workforce is gradually shifting towards a more flexible and personalized approach to work. The idea of working the way you want without having to change who you are has become increasingly popular. This article explores this phenomenon and provides insights into how you too can embrace your authentic self while pursuing your professional goals.



## The Freelance Introvert: Work the way you want without changing who you are

by Tom Albrighton (Kindle Edition)

★★★★☆ 4.4 out of 5

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## The Rise of Flexible Work

Gone are the days when workers were confined to a rigid 9-to-5 schedule, a cubicle, or an office. The rise of technology has brought about a significant change in how and where work is done. More and more individuals are now opting for remote work or freelancing, allowing them to tailor their work arrangements according to their preferences and lifestyle.

One of the key benefits of flexible work is the freedom it offers. You no longer have to adhere to someone else's schedule or compromise your personal needs.

Whether you're a night owl, prefer working from a cozy coffee shop, or need flexible hours to accommodate family commitments, the choice is yours.

## **Embracing Your Authentic Self**

Traditional work environments often require individuals to conform to set norms, rules, and expectations. This can be stifling for those who value their individuality and creativity. However, with the emergence of flexible work options, individuals can now embrace their authentic selves while pursuing their professional aspirations.

By working the way you want, you have the opportunity to express your true self and leverage your unique strengths. Whether it's dressing in a way that reflects your personality, voicing your opinions and ideas without fear of judgment, or even choosing unconventional career paths, the possibilities are endless.

## **Building a Career on Your Terms**

Work should enhance your life, not become a burden. With the ability to work the way you want, you can create a career that aligns with your values, interests, and long-term goals. This autonomy allows you to design your own path and make decisions based on what truly matters to you.

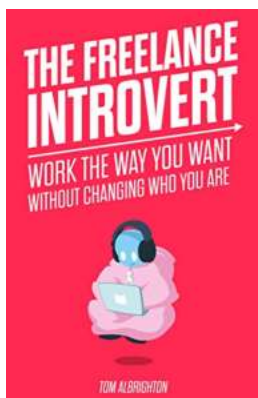
Whether you're an aspiring entrepreneur, a creative professional, or a tech enthusiast, there are countless opportunities to forge a fulfilling career on your terms. You can choose projects that resonate with you, work with clients who appreciate your unique skills, and create a healthy work-life balance that suits your needs.

## **Overcoming Challenges**

While working the way you want may sound liberating, it's not without its challenges. Just like any other endeavor, it requires careful planning and adaptation. Finding the right balance between work and personal life, setting boundaries, and staying disciplined can be crucial for success.

Moreover, it's important to find a support system that understands and encourages your chosen workstyle. Connect with like-minded individuals, join communities or groups dedicated to freelancers or remote workers, and seek guidance from mentors who have thrived in non-traditional work environments.

As the world keeps evolving, so does the concept of work. The idea of working the way you want without changing who you are has gained momentum, empowering individuals to embrace their authenticity and craft fulfilling careers that align with their aspirations. By recognizing the power of flexible work and building a network of support, you too can create the life and career that truly reflects who you are.



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**"Changed my life" - "Essential reading" - "Easy and enjoyable read"  
– "Highly recommended (even if you're not an introvert!)"**

## **Are you an introvert?**

If you're happy in your own company most of the time, have just a few really close friends and prefer to work alone, the answer is probably yes.

Introverts find external stimulation overwhelming, so they look for ways to retreat from it. A situation that's easy or fun for one person can be way too much for an introvert.

That's fine as long as they have a choice. But that can change when they go to work.

Modern working styles like open-plan offices, brainstorming and teamwork can be really hard on introverts. The hands-on work is OK, but the emotional labour of working with others can be draining.

Freelancing offers introverts a way out – a chance to work alone, control their workload and create their own workspace. It can be ideal.

However, it also takes work.

Going freelance means running a one-person business. It means setting direction, organizing your schedule and setting priorities. It means hustling for work and setting prices. And it means building a network that will offer vital support.

Doing all that is hard enough for anyone - but particularly for introverts. To make a success of freelancing, you'll need to learn some new skills, push yourself to meet some challenges and build up your confidence.

The Freelance Introvert will show you how to make that happen. It will teach you all about creating and managing your freelance business, from setting aims and getting set up to time management, working with clients and marketing.

Written by Tom Albrighton - author, veteran freelancer, ProCopywriters co-founder and a confirmed introvert - The Freelance Introvert is the book you need for the life you want.

## **What you'll learn**

### Getting started

- How to tell if you're an introvert
- Why work is tough on introverts, and how freelancing can help
- Why introversion is a strength, not a weakness

### Choosing your future

- Deciding what you want
- Identifying all your skills and qualities
- Building your freelance work
- Identifying your clients
- Setting an earnings target

### Getting set up

- Getting the right workspace and equipment
- Taking care of your physical and mental health
- Building a network of collaborators and suppliers

- Setting boundaries – physical, temporal and psychological

## Managing your time

- The three time horizons you need to watch
- How to steer clear of 'time suckers'
- How to balance exploration and exploitation

## Working with clients

- What makes a good client?
- Why saying 'no' is so important - and how to do it
- How to spot rogue clients
- What to do when clients move on

## Marketing yourself

- The best ways to find new clients
- Building a marketing mix that works for you
- Creating your website, testimonials and personal pitch
- How to survive a networking event

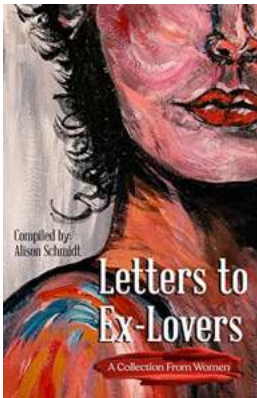
## Setting and agreeing prices

- How to shoot for the top of the 'deal zone'
- How to set and frame your prices
- How to stop self-sabotaging when quoting for work

## Building your confidence

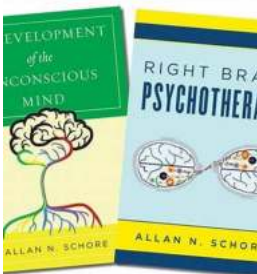
- How to build confidence
- When to go beyond your comfort zone
- Understanding your explanatory style
- How to overcome impostor syndrome
- Choosing self-supporting beliefs
- Letting go of self-limiting beliefs

You can build a thriving freelance career and enjoy the lifestyle you want without changing who you are. And The Freelance Introvert will show you how.



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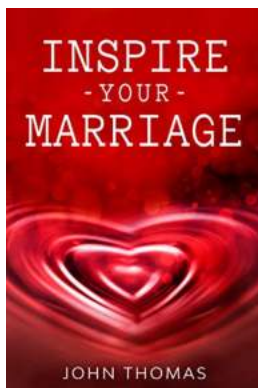




AMANDA CROWELL, PhD

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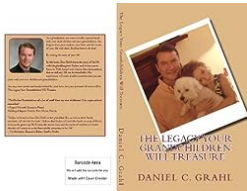
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