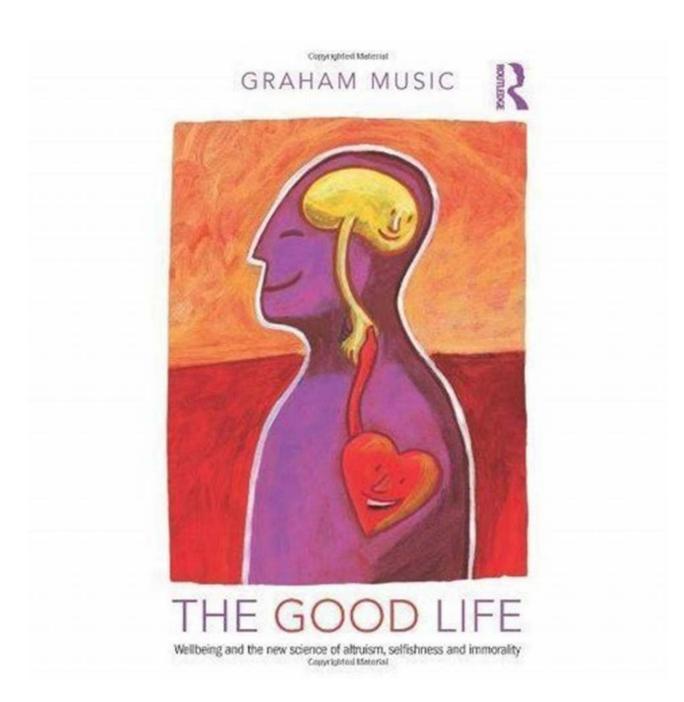
Wellbeing and the New Science of Altruism, Selfishness, and Immorality

Living in a fast-paced world, it's easy to get caught up in our own desires and needs. Society often celebrates individual success and achievements, promoting a culture that glorifies materialistic gains and personal gain. However, recent scientific research is shedding new light on the true nature of wellbeing and challenging our conventional notions of self-interest and immorality.



For decades, psychologists and sociologists have grappled with the question of what truly contributes to human wellbeing. Is it an accumulation of wealth and possessions? Is it the pursuit of personal pleasure? Or is there something deeper and more profound that drives our happiness and fulfillment?

The Good Life: Wellbeing and the new science of altruism, selfishness and immorality



by Graham Music (1st Edition, Kindle Edition)

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File size	: 2842 KB	
Text-to-Speech	: Enabled	
Enhanced typesetting	g: Enabled	
Word Wise	: Enabled	
Screen Reader	: Supported	
Print length	: 258 pages	



Enter the new science of altruism.

An Altruistic Revolution

Altruism, as defined by psychologists, refers to selfless acts aimed at benefiting others without any expectation of personal gain or reward. Traditionally, altruism was seen as a rare and exceptional behavior, confined to saints and philanthropists. However, recent studies have revealed that altruism is not only common but may be an essential component of our wellbeing.

Research conducted by renowned psychologists has shown that engaging in acts of kindness and helping others can have a profound impact on our mental and physical health. In fact, studies have found that altruism can lead to increased happiness, reduced stress levels, and even enhanced longevity.

One of the most striking findings is that altruistic behaviors trigger the release of feel-good hormones like oxytocin in our brains. This surge of positive emotions not only promotes a sense of wellbeing but also strengthens social bonds and fosters a sense of community.

Selfishness and the Illusion of Happiness

In stark contrast to altruism, selfishness has long been associated with negative outcomes and a decline in overall wellbeing. However, society often glorifies the pursuit of personal gain and material success, leading many to believe that happiness lies in accumulating wealth and possessions. Yet, this emphasis on self-interest often leaves individuals feeling empty and unfulfilled.

Studies have consistently shown that people who prioritize their own needs above others tend to experience higher levels of stress, lower life satisfaction, and poorer mental health. This holds true across different cultures and socioeconomic backgrounds, highlighting the universal impact of selfishness on wellbeing.

Moreover, recent research has debunked the belief that material wealth equates to happiness. While financial stability does play a role in overall wellbeing, studies have found that beyond a certain income threshold, additional wealth has minimal impact on happiness. Instead, it is the quality of our relationships, our sense of purpose, and our ability to contribute to something greater than ourselves that truly determines our wellbeing.

The Power of Immorality on Wellbeing

Immorality, often associated with unethical behavior or actions that go against societal norms, also has a profound impact on our wellbeing. Engaging in immoral acts, such as lying, cheating, or harming others, can lead to feelings of guilt, shame, and overall distress.

Studies have shown that when individuals act immorally, there is a significant decline in their subjective wellbeing. The burden of guilt and the erosion of trust in relationships can take a heavy toll on mental and emotional health.

On the other hand, cultivating a sense of morality and ethical behavior not only benefits others but also contributes to our own wellbeing. Engaging in honest and compassionate actions fosters positive emotions, strengthens relationships, and enhances overall life satisfaction.

Redefining Wellbeing through Altruism

As we delve deeper into the science of wellbeing, it becomes clear that our traditional notions of self-interest, selfishness, and immorality are misguided. True wellbeing lies in embracing altruism, kindness, and ethical behavior.

By prioritizing the needs of others and contributing to the greater good, we can unlock the secrets to lasting happiness and fulfillment. Altruism not only benefits the recipients of our actions but also transforms us at a fundamental level, rewiring our brains for compassion and empathy.

The new science of altruism challenges our societal norms and encourages us to redefine success and wellbeing. It prompts us to shift our focus from material gains to acts of kindness, from self-interest to community engagement, and from individual achievement to collective progress.

So, let us embrace this new understanding and usher in an era where wellbeing is measured not only by personal achievements but by our capacity to genuinely care for others. Together, we have the power to create a world where altruism and compassion prevail, leading to a happier, healthier, and more fulfilling existence for all.

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Are we born selfish or primed to help others?

Does stress make people more antisocial?

Can we ever be genuinely altruistic?

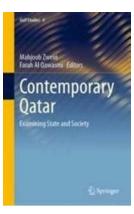
This book explores some of the dilemmas at the heart of being human. Integrating cutting edge studies with in-depth clinical experience, Graham Music synthesizes a wealth of fascinating research into an explanation of altruism, cooperation and generosity and shows how we are primed to turn off the 'better angels of our nature' in the face of stress, anxiety and fear.

Using fascinating psychological research but rooted in a clinicians understanding of the impact of stress on our moral and pro-social capacities, The Good Life covers topics as diverse as:

- The role of parenting and family life in shaping how antisocial or pro-social we become
- How stress, abuse and insecure attachment profoundly undermine empathic and altruistic capacities

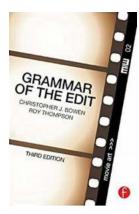
- The relative influence of our genes or environments on becoming big-hearted or coldly psychopathic
- How our immediate contexts and recent social changes might tilt us towards either selfish or cooperative behaviour

This book makes a unique contribution to a subject that is increasingly on people's minds. It does not shirk complexity, nor suggest easy explanations, but offers a hard look at the evidence in the hope that we can gain some understanding of how a 'Good Life' might develop. Often personally challenging, intellectually exhilarating and written with an easily accessible style, The Good Life makes sense of how our moral selves take shape, and shines a light on the roots of goodness and nastiness.



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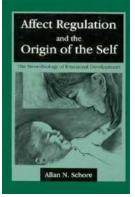
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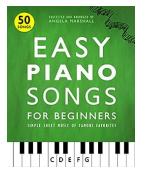


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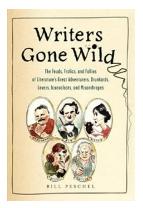
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