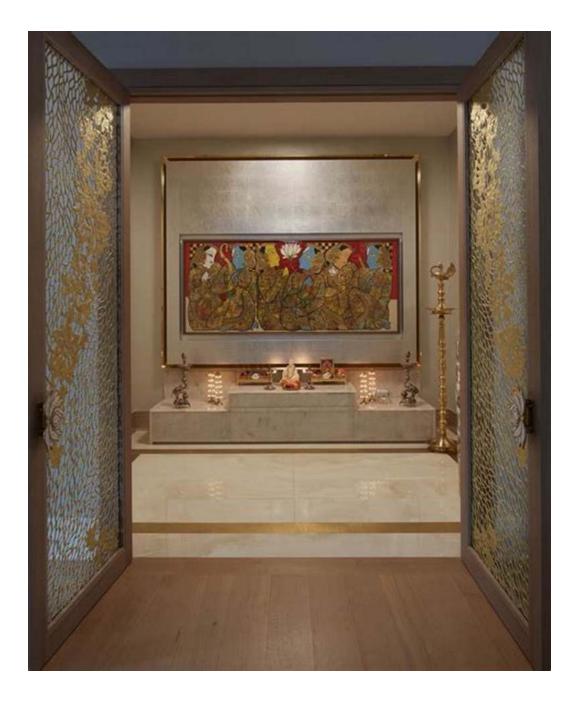
# The New Southern Style: Embracing Tradition with a Modern Twist

When it comes to interior design, the charm of the South has always captivated the imagination. From its beautiful historic homes to its warm hospitality, the Southern style exudes a unique grace and character. However, in recent years, the traditional Southern style has experienced a refreshing transformation. Designers and homeowners alike are embracing the essence of Southern tradition while infusing it with modern touches, resulting in what is now known as the New Southern Style.



#### The Art of Mixing Old and New

The New Southern Style is all about striking the perfect balance between preserving the rich heritage of the region and incorporating elements that reflect the contemporary tastes and lifestyles of today. It's about celebrating tradition while embracing innovation.



### The New Southern Style: The Interiors of a Lifestyle and Design Movement

by Alyssa Rosenheck (Kindle Edition)

🚖 🚖 🚖 🚖 4.7 out of 5	
Language	: English
File size	: 46408 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	g: Enabled
X-Ray	: Enabled
Print length	: 319 pages
Lending	: Enabled



One of the key characteristics of the New Southern Style is the art of mixing old and new. This design approach involves blending antique and vintage furniture pieces with modern, clean-lined accents. This juxtaposition creates a visually interesting and dynamic space that captures the essence of Southern elegance while embracing the modern world.

#### **Colors and Textures Inspired by Nature**

When it comes to colors and textures, the New Southern Style draws inspiration from the natural beauty of the Southern landscape. Think earthy tones like warm browns, rich greens, and deep blues. These colors create a sense of grounding and bring a touch of the outdoors into the interior spaces.

Textures also play a vital role in the New Southern Style. Mixing rough and smooth textures, such as reclaimed wood with sleek metal accents, adds depth and visual interest. Incorporating natural materials like jute, linen, and wicker further enhances the connection to the environment.

#### **Comfortable and Functional Spaces**

Gone are the days when Southern homes were solely focused on aesthetics. The New Southern Style prioritizes comfort and functionality without compromising on style. Spaces are designed to be lived in, with cozy seating arrangements, versatile furniture layouts, and practical storage solutions.

Open floor plans are also a hallmark of the New Southern Style. They create a sense of flow and connectivity between the different areas of the home, allowing for easy entertaining and family gatherings. This versatility ensures that Southern homes are not only inviting but also functional for the demands of modern life.

#### **Embracing Local Crafts and Artisans**

An integral part of the New Southern Style is celebrating local craftsmanship and supporting regional artisans. From handwoven textiles to handcrafted pottery, incorporating locally made pieces adds a personal touch and a sense of authenticity to the space.

By choosing to invest in the work of local artisans, homeowners contribute to the preservation of Southern traditions and help sustain the local economy. It's a winwin situation that adds another layer of depth to the New Southern Style.

The New Southern Style represents an exciting evolution of the traditional Southern aesthetic. It blends the timeless charm of the past with the functionality and innovation of the present. By embracing the unique characteristics of the South and infusing them with modern elements, designers and homeowners are creating spaces that are both elegant and comfortable, timeless yet relevant.

So, whether you're a fan of the Southern style or looking to bring a touch of warmth and hospitality into your home, the New Southern Style is the perfect

blend of tradition and contemporary design. Embrace the spirit of the South with a modern twist and create a space that embraces the best of both worlds.



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A vibrantly illustrated exploration of the creative, inclusive, and inspiring movement happening in today's Southern interior design

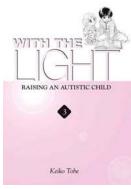
The American South is a place steeped in history and tradition. We think of sweet tea, thick drawls, and even thicker summer air. It is also a place with a fraught history, complicated social norms, and dated perspectives. Yet among the makers and artists of the South, there is a powerful movement afoot. Alyssa Rosenheck shines a much-needed spotlight on a burgeoning community of people who are taking what's beloved, inherent, and honored in the South and making it their own. The New Southern Style tours more than 30 homes and includes interviews with the designers, artists, and creative entrepreneurs who are reinventing Southern design and culture. This beautifully illustrated book is sure to inspire the

home and soul.



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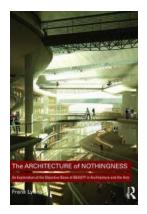
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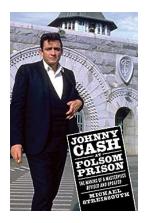
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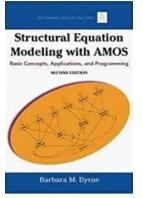
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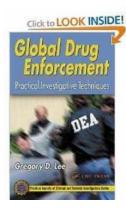
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