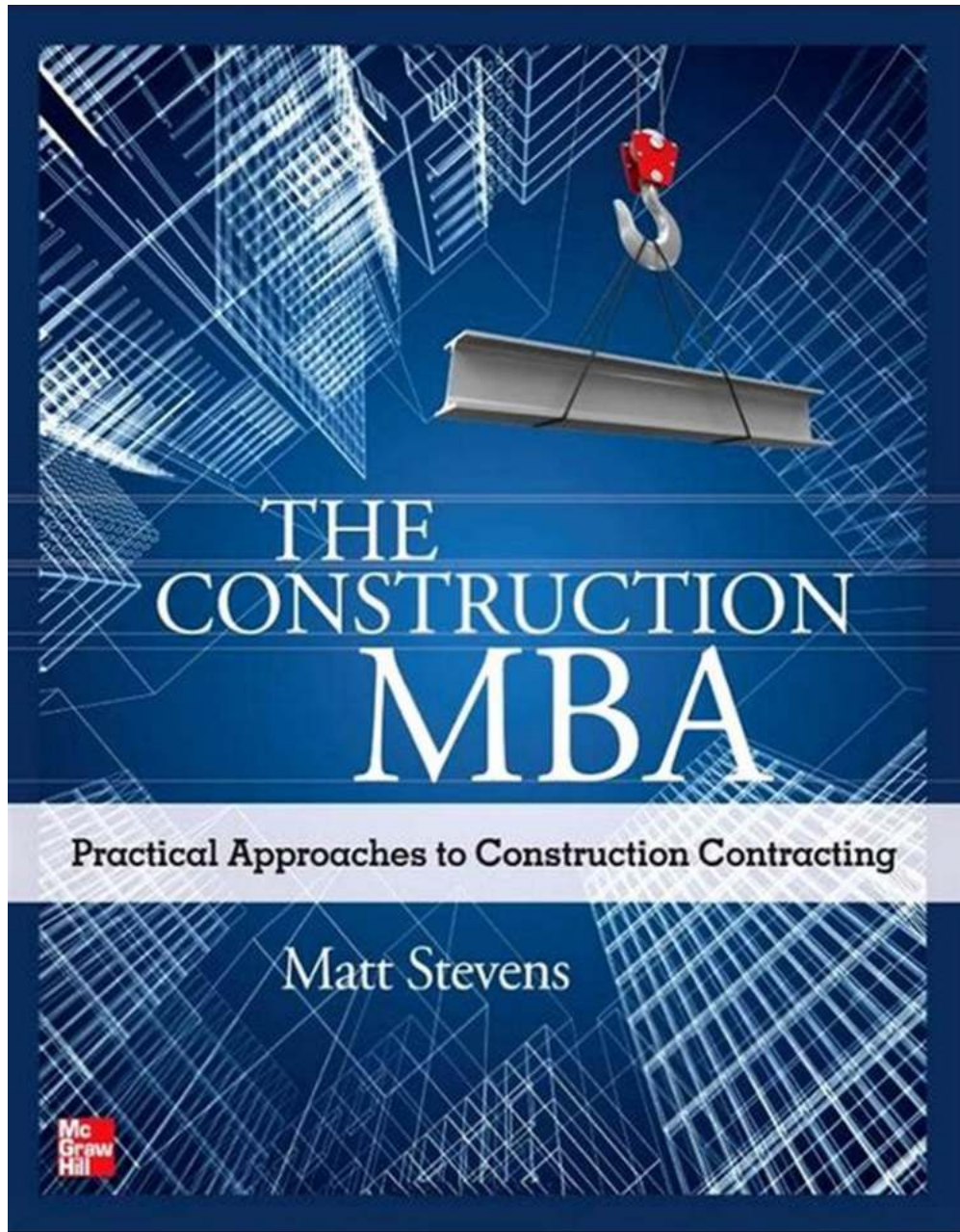


The Construction MBA: Practical Approaches to Construction Contracting

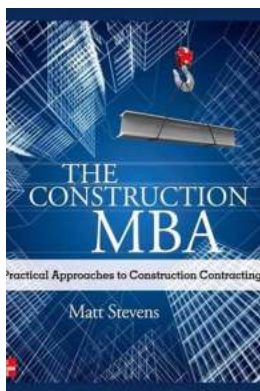


Construction project management requires a unique set of skills and knowledge to ensure successful completion within budget and on time. To gain a competitive edge in this industry, professionals are turning to advanced education programs,

such as the Construction MBA, which provides practical approaches to construction contracting.

The Construction MBA Program

The Construction MBA program equips individuals with the necessary skills and strategies to navigate the complex world of construction contracting. This specialized program focuses on providing a comprehensive understanding of various aspects, including project management, contract administration, supply chain management, risk management, and legal considerations.



The Construction MBA: Practical Approaches to Construction Contracting

by Alexander Thomasian (1st Edition, Kindle Edition)

★★★★☆ 4.4 out of 5

Language : English

File size : 28638 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Word Wise : Enabled

Print length : 513 pages



Through a combination of theoretical knowledge and real-world case studies, participants gain valuable insights into the challenges faced in the industry and learn to tackle them effectively. The program goes beyond traditional construction management, providing a holistic approach to contracting that emphasizes collaboration, innovation, and profitability.

Why Choose the Construction MBA?

1. Advancing Career Opportunities:

By obtaining a Construction MBA, individuals can significantly enhance their career prospects. The program equips participants with the necessary skills to take on leadership roles, handle complex projects, and make informed decisions that lead to success, thereby opening doors to higher-level positions and increased earning potential.

2. Comprehensive Understanding of Construction Contracting:

The Construction MBA program delves deep into the intricacies of construction contracting. Participants learn about different types of contracts, project delivery methods, risk assessment, and mitigation strategies. This knowledge empowers individuals to structure contracts effectively, manage risks, and optimize project profitability.

3. Networking Opportunities:

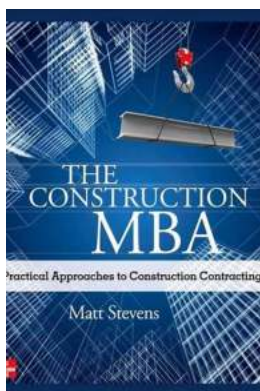
Through the Construction MBA program, professionals have the chance to connect with industry experts, renowned faculty, and fellow participants. The networking opportunities provided by the program enable individuals to build relationships, gain valuable insights, and explore potential collaborations in the construction industry.

Real-World Application of Skills

The Construction MBA program emphasizes practical learning, enabling participants to apply their knowledge directly to real-world situations. Through interactive case studies, group projects, and simulations, individuals gain hands-on experience in negotiation, conflict resolution, budgeting, and decision-making.

Furthermore, the program encourages participants to work on actual construction projects, providing them with an opportunity to implement the strategies and techniques learned during the course. This hands-on experience solidifies their understanding and enhances their ability to tackle challenges effectively.

The Construction MBA program offers a unique opportunity for professionals in the construction industry to gain a competitive edge and advance their careers. By combining theoretical knowledge with practical application, participants develop the necessary skills and approaches to excel in construction contracting. Whether you are looking to enhance your existing skills or transition into a leadership role, the Construction MBA will provide you with the necessary tools to succeed.



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Proven business strategies for operating a profitable and efficient construction firm

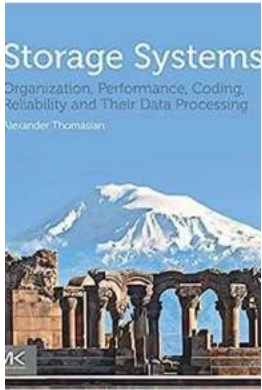
Written by a successful management researcher, advisor, and educator to construction contractors, The Construction MBA reveals effective operating

practices for managing the multiple processes that must work simultaneously to make a construction firm consistently profitable. The methods in the book apply to both general and specialty contracting firms and describe how to grow both the top line and bottom line.

This strategic resource explains how to integrate metrics into your business model that allow you to identify and react to critical trends. You'll learn ways to gain the competitive edge by adopting superior processes, speeding up your business cycle, and maximizing client satisfaction. Tips for positioning your firm on the "sweet spot" of the risk-reward curve are also included. Realworld case studies demonstrate the concepts presented in this practical guide. In addition, eight legendary management books are reviewed and their lessons are applied to the construction contracting business.

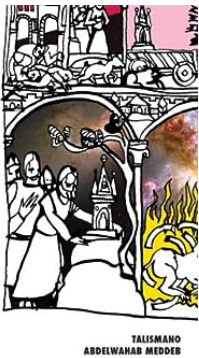
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- Work acquisition
- Operations management
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- Financial management
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- Good operating practices



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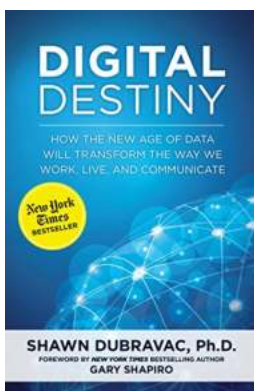
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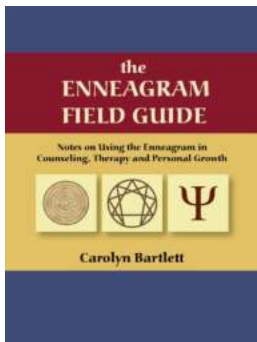
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