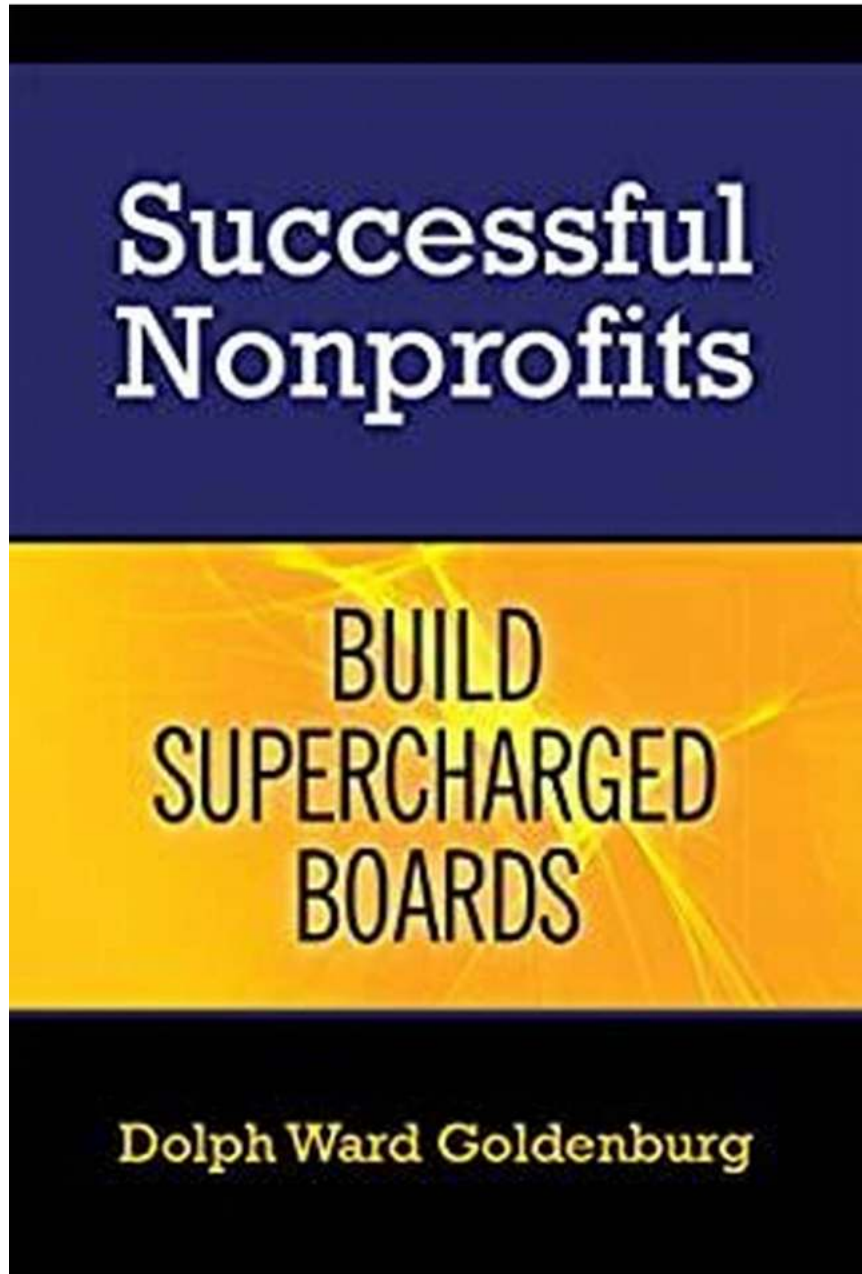


# Successful Nonprofits Build Supercharged Boards



## The Role of a Strong Board in Nonprofit Success

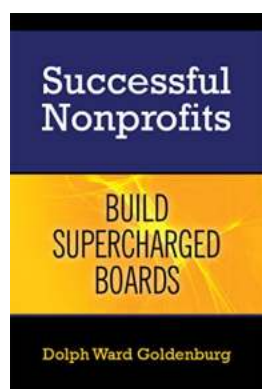
Nonprofit organizations play a crucial role in society by addressing various social, humanitarian, and environmental challenges. But what separates a successful

nonprofit from the rest? One significant factor is the presence of a highly effective board of directors.

The board of directors serves as the governing body of a nonprofit organization, steering its strategic direction, overseeing operations, and ensuring the organization's mission is fulfilled. In order for a nonprofit to thrive, it is crucial to build a supercharged board that brings together a diverse set of skills, experiences, and networks.

## Key Characteristics of a Supercharged Board

A supercharged board possesses several key characteristics that contribute to the success of a nonprofit organization:



### Successful Nonprofits Build Supercharged Boards

by Amy Harrop (Kindle Edition)

★★★★☆ 4.4 out of 5

Language : English

File size : 8050 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Word Wise : Enabled

Print length : 96 pages

Lending : Enabled



1. **Diversity:** A successful board is composed of individuals with diverse backgrounds, expertise, and perspectives. Having a range of experiences and viewpoints allows for more robust decision-making and a broader understanding of the community served.

2. **Skills and Expertise:** Each member of the board should bring a unique set of skills and expertise that aligns with the nonprofit's mission and operations. From financial management to marketing and fundraising, a variety of skills are required to effectively govern a nonprofit organization.
3. **Passion and Commitment:** Board members should be passionate about the cause and devoted to the organization's mission. Their dedication will reflect in their efforts to achieve the organization's goals and drive positive change.
4. **Community Connections:** Developing strong relationships with stakeholders, donors, and community leaders is essential for the success of a nonprofit. Board members with extensive networks and connections can open doors to valuable resources, partnerships, and opportunities for growth.
5. **Strategic Thinking:** A supercharged board thinks strategically, setting long-term goals and establishing a clear roadmap to achieve them. They provide guidance, monitor progress, and make necessary adjustments to ensure the nonprofit stays on track.

## **Building a Supercharged Board: Best Practices**

The process of building a strong board should be intentional and strategic.

Nonprofit leaders can follow these best practices:

1. **Define Roles and Expectations:** Clearly define the roles and expectations of board members before recruiting. This ensures that potential candidates understand the responsibilities they will undertake and the commitment required.
2. **Identify Skill Gaps:** Evaluate the existing board's skills and expertise and identify any gaps that need to be filled. Look for individuals who can

contribute new perspectives and complement the existing skill set.

3. **Recruit Thoughtfully:** Reach out to potential board members who have a passion for the cause and can contribute the needed skills and connections. Consider diversifying the board by seeking representation from different demographics and communities.
4. **Set Expectations:** Upon joining the board, all members should understand and agree to the organization's expectations in terms of attendance, fundraising efforts, and active participation in meetings and committees.
5. **Ongoing Development:** Support the professional development of board members through training, workshops, and networking opportunities. This ensures that the board stays updated on best practices and new trends in the nonprofit sector.
6. **Evaluation and Feedback:** Regularly evaluate the board's performance and provide constructive feedback. This allows for continuous improvement and enhances the board's effectiveness.

## The Benefits of a Supercharged Board

Nonprofits that invest in building a supercharged board can reap several benefits:

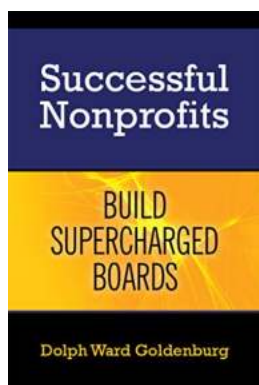
- **Enhanced Decision-making:** A diverse board with varied expertise can provide thoughtful input, leading to better decision-making and more effective outcomes.
- **Increased Fundraising:** Board members with extensive networks and connections can spearhead fundraising efforts, significantly expanding the organization's financial resources.
- **Stronger Community Engagement:** With community influencers on the board, the nonprofit can forge stronger partnerships and increase its visibility

within the community.

- **Improved Accountability:** A well-structured board ensures proper oversight, transparency, and accountability, which builds trust with stakeholders and donors.
- **Long-Term Sustainability:** A supercharged board sets the foundation for long-term sustainability by establishing strategic goals and providing effective governance.

Successful nonprofits understand the importance of building a supercharged board. By bringing together diverse skills, expertise, passion, and connections, these organizations can achieve greater impact and contribute more effectively to the communities they serve. It is essential for nonprofit leaders to invest time and effort in recruiting, developing, and sustaining a strong board to propel their organizations towards success.

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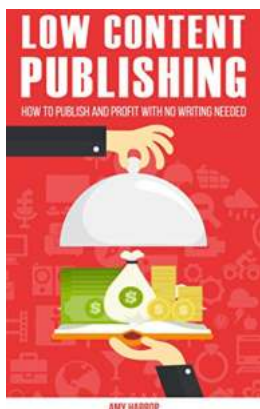


Afraid your nonprofit board isn't as effective as your organization needs it to be? Increase its commitment and engagement with *Successful Nonprofits Build Supercharged Boards*, a how-to for achieving success by nonprofit veteran Dolph Ward Goldenburg.

Using lessons learned through his experience building successful nonprofits, Goldenburg educates you on just what your board may lack—starting with a thorough evaluation process. He then shows you how to identify and fix the problems that impede your board's effectiveness, and he provides a system for recruiting candidates with the knowledge and passion your board needs. Rules of engagement, expected board member obligations, and orientation are all covered in what will be a useful tool as you strive to supercharge your board to meet your organization's needs.

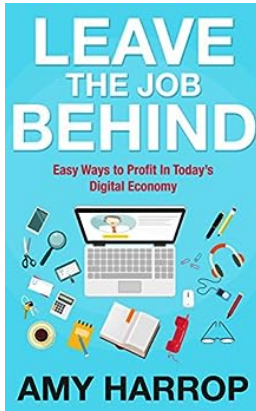
With templates for everything from evaluating the board to fundraising plans that utilize their talents, you'll be amazed at how much work this guide saves you.

You'll learn much from Goldenburg, a recognized leader in the nonprofit sector and the go-to person for organizations that require recharging. Put his teachings into place to give your board the energy and drive it needs.



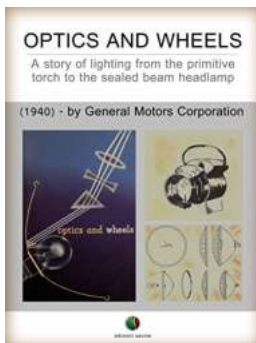
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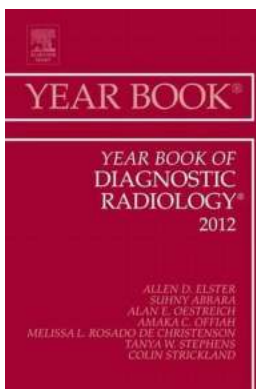
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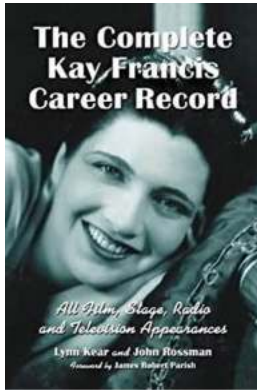
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