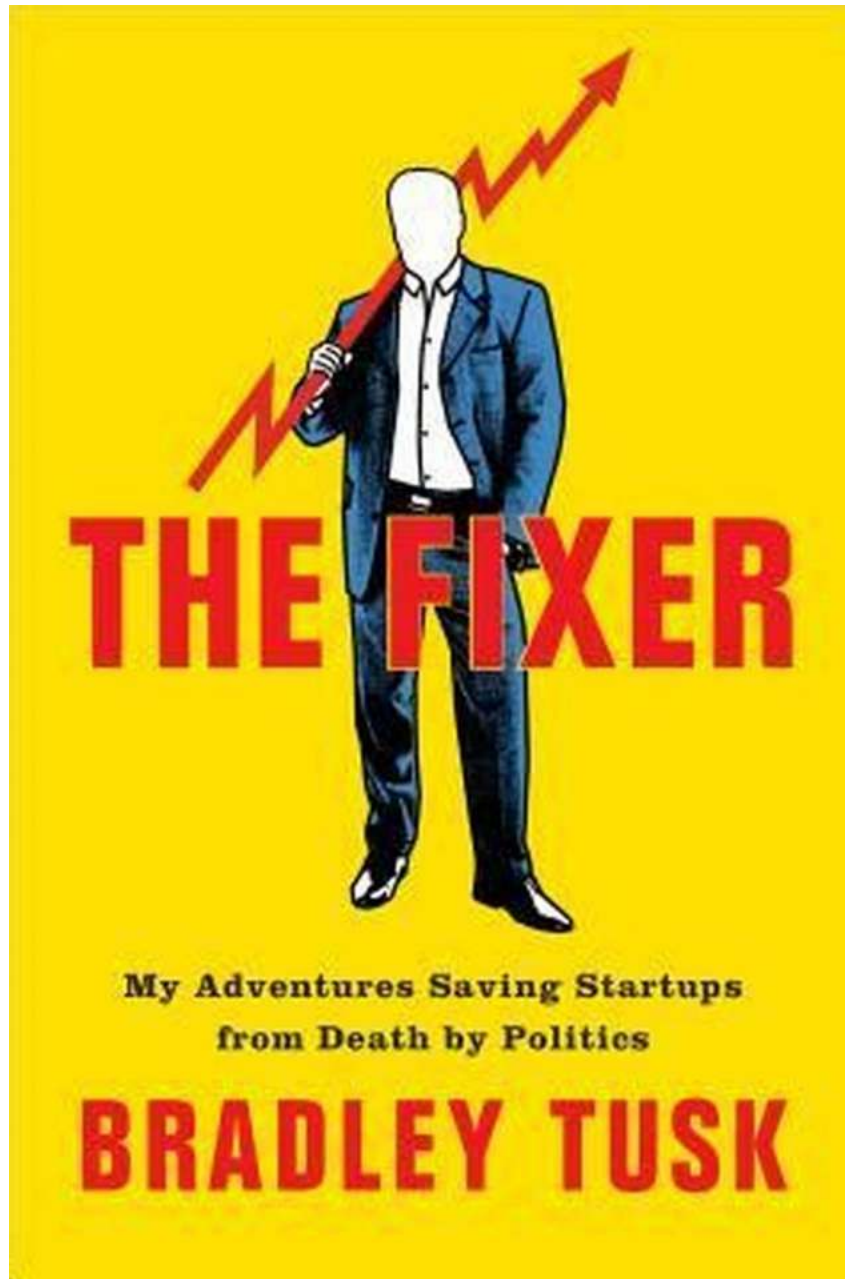


My Adventures Saving Startups From Death By Politics



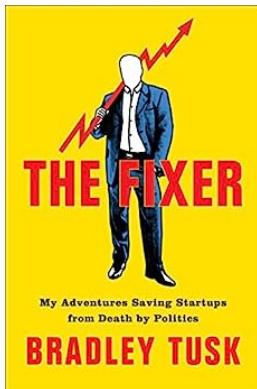
The Struggles of Startups

Startups are like newborns in the business world - full of potential, innovation, and ambition. However, along the journey of turning great ideas into successful

businesses, many startups face a common challenge that can ultimately lead to their demise: politics.

The Political Landscape

In the world of startups, politics are not limited to governmental spheres. They infiltrate the very core of the organization and can take various forms: power struggles, hidden agendas, favoritism, and office politics. These political dynamics, if left unchecked, can be detrimental to a startup's growth and success. Even the most promising ventures can fall victim to the dark side of politics.



The Fixer: My Adventures Saving Startups from Death by Politics by Bradley Tusk (Kindle Edition)

★★★★☆ 4.2 out of 5

Language	: English
File size	: 3429 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 253 pages



My Role as the Savior

As an experienced entrepreneur and consultant, I have dedicated my life to saving startups from the clutches of politics. I have witnessed firsthand the potential and brilliance of countless startup ideas, only to see them crumble due to internal conflicts and power plays.

While every startup is different, I have identified a common pattern in these political battles. Whether it's founders vying for control, investors pushing their own interests, or employees engaging in toxic office politics, the consequences are dire. Team morale plummets, productivity suffers, and focus is diverted from innovation and growth.

The Start of My Adventure

My mission to save startups from death by politics began when I observed a brilliant tech startup on the verge of collapse. It was clear that internal power struggles were tearing the organization apart. The talented team had become divided, and innovation was stifled.

With a burning determination, I stepped in to intervene. I facilitated open and honest dialogue, encouraging all stakeholders to voice their concerns and aspirations. By fostering a culture of transparency and trust, I was able to peel back the layers of politics and help individuals see the bigger picture.

Navigating the Political Minefield

One by one, I unraveled the complex web of politics within the startup. I addressed power imbalances, resolved conflicts, and devised strategies to prevent similar issues in the future. It was crucial to create an environment where talent could flourish, uninhibited by political obstacles.

However, my role wasn't solely focused on internal politics. A startup's success relies heavily on external partnerships, investors, and market positioning. Through my expertise and guidance, I helped startups navigate these treacherous waters, ensuring they maintained their integrity while still pursuing growth opportunities.

The Joy of Success

Witnessing a startup rise from the ashes of internal politics is an incredibly rewarding experience. As the team reunites under a shared vision, the energy and creativity that once seemed lost are reignited. Innovation thrives, and the startup gains momentum once again.

Lessons Learned

Throughout my adventures, I have learned invaluable lessons about the importance of transparency, communication, and leadership. By addressing politics head-on and establishing a culture that values openness and integrity, startups can overcome the challenges that threaten their existence.

The Future of Startups

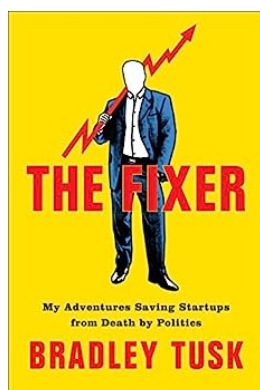
While politics will always be a part of the entrepreneurial landscape, my goal is to empower startups to face these challenges head-on. By sharing my experiences and strategies, I hope to inspire a new generation of entrepreneurs who are equipped to navigate the treacherous waters of startup politics.

With careful attention to political dynamics and a commitment to fostering a healthy organizational culture, startups can thrive and change the world with their innovative ideas.

Saving startups from death by politics is certainly an adventure worth undertaking. By recognizing the impact of politics on startups, addressing the root causes, and guiding them towards a path of collaboration and growth, we can ensure the longevity of these innovative ventures.

Startups have the potential to revolutionize industries, create jobs, and bring about significant change. By eliminating the barriers imposed by politics, we give them the best chance to succeed and make a lasting impact on the world.

So let us embark on this adventure together, fighting for the survival of startups and championing the transformative power of innovation.



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The famed political advisor to Uber, FanDuel, Lemonade, Tesla and other startups reveals what really happens at the intersection of politics, tech and business

Most new startups today are in highly regulated industries with strong incumbents - transportation, hotels, drones, energy, gaming, education, health care, cannabis, finance, liquor, insurance. The more startups try to snatch a piece of the establishment's pie, the more they risk running into a political wall. That's where Bradley Tusk comes in.

Described as "Silicon Valley's Political Savior" (Fast Company) "Uber's Political Genius" (Vanity Fair) and "Silicon Valley's Favorite Fixer" (TechCrunch) Tusk deploys the skills and knowledge he developed working with Chuck Schumer, Michael Bloomberg, Rod Blagojevich, and other political and business legends to help startups fight back. This book goes behind the scenes on how he helped

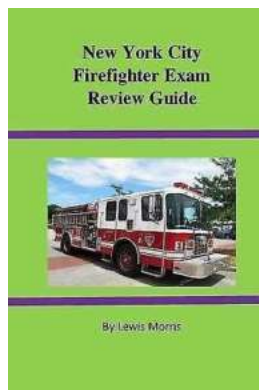
stop the taxi industry from killing Uber in its infancy, how he held insurance companies at bay while startup Lemonade launched in each state, and how he helped online sports betting sites FanDuel and Draft Kings escape the regulatory death grip casinos tried to put on them.

As Tusk writes, "Every new company is essentially a tech startup. And when you disrupt someone in any industry, they don't say thank you. They punch you in the nose. These are the lessons startups need to learn to punch back and survive the clutches of politics." Combining a firsthand glimpse behind the curtain with tangible advice for how any new venture can play the political game, **THE FIXER** is a must-read for aspiring entrepreneurs.



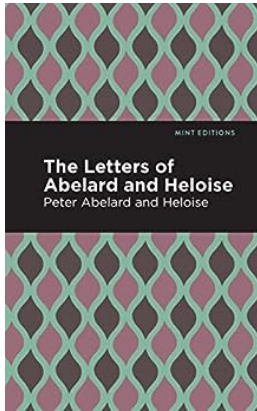
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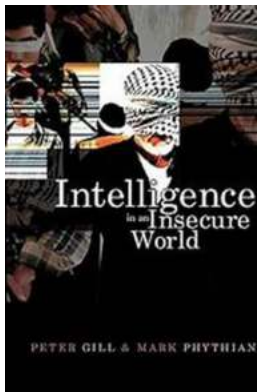
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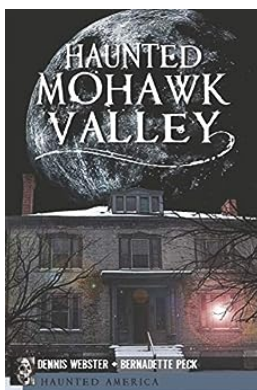
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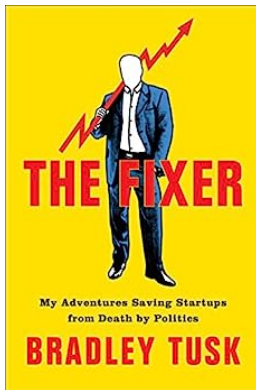
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