

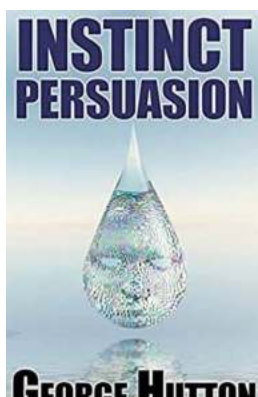
# Leverage People's Ancient Instincts to Control Their Behavior and Get Them to Do

Humans have always been influenced by their instincts. From the early days of survival to the modern era, these instincts have played a significant role in shaping our behavior. As the saying goes, "history repeats itself," and the same can be said about our instincts. By understanding and leveraging these deeply ingrained primal behaviors, you can gain an incredible advantage in controlling people's actions and motivating them to do your bidding.

## 1. The Fight or Flight Response

One of the most primal instincts humans possess is the fight or flight response. When faced with danger, our bodies release adrenaline, preparing us to either confront or escape the threat. This instinct has been crucial for our survival throughout history and still strongly influences our behavior today.

To leverage this instinct, you must first identify the triggers that induce the fight or flight response. By creating a sense of urgency or fear, you can push people into action. Whether it's marketing a limited-time offer or using emotional appeals, tapping into this instinct will make individuals more likely to comply with your requests.



## Instinct Persuasion: Leverage People's Ancient Instincts, Control Their Behavior, and Get Them To Do Anything

by George Hutton (Kindle Edition)

★★★★★ 5 out of 5

Language	: English
File size	: 1246 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported

Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 133 pages  
Lending : Enabled



## 2. The Need for Social Acceptance

Humans are social creatures. Our need for acceptance and approval from others is deeply rooted in our evolutionary history. As social beings, we constantly seek validation and conform to group norms. This instinct can be harnessed to control people's behavior effectively.

To leverage this instinct, you must understand the power of social proof. People are more likely to take action if they see others doing the same. By showcasing testimonials, positive reviews, or influential endorsements, you can create a sense of social validation and encourage individuals to follow suit.

## 3. The Desire for Status and Power

Throughout history, humans have strived for status and power. This instinctual drive is rooted in our need for resources, protection, and reproduction. Our ancestors who achieved higher social standing had a better chance of survival, and this innate desire for dominance still influences our behavior today.

To leverage this instinct, you must tap into people's desire for recognition and power. By offering exclusive privileges, prestigious titles, or opportunities for advancement, you can entice individuals to take specific actions. Creating a sense of hierarchy and appealing to their inner desire for dominance can be an effective motivational tool.

## **4. The Quest for Novelty and Excitement**

Humans have an inherent need for novelty and excitement. Our ancestors who explored new territories and sought unfamiliar experiences had a better chance of survival and passing on their genes. This instinctual drive for novelty is deeply ingrained within us and affects our behavior.

To leverage this instinct, you must offer unique and exciting experiences that fulfill people's desire for novelty. Whether it's launching innovative products or promoting adventurous activities, appealing to their innate curiosity will motivate them to engage in desired actions. Creating a buzz and providing a feeling of exclusivity can further amplify their desire for novelty.

## **5. The Fear of Missing Out (FOMO)**

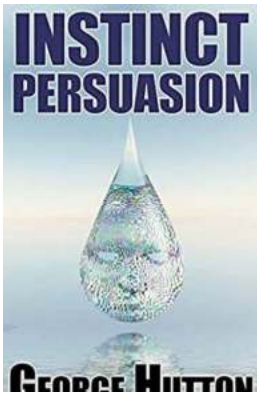
One of the most powerful instincts controlling human behavior today is the fear of missing out (FOMO). This modern-day phenomenon is deeply connected to our social instincts and the need to stay connected and be part of ongoing trends and experiences.

To leverage this instinct, you must create a sense of scarcity and exclusivity. By offering limited-time promotions, access to exclusive events, or time-limited opportunities, you can trigger the fear of missing out. The fear of being left behind and not being part of something exciting will drive individuals to take immediate action.

## **In**

Understanding and leveraging people's ancient instincts can be a powerful tool in influencing their behavior. By tapping into these primal drivers, you can control their actions and motivate them to do what you desire. However, it is essential to

use this knowledge responsibly and ethically, always considering the well-being and autonomy of others.



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On the deep, subconscious level, the structure of our instincts are very simple. Very basic. Only when they pass through our recently evolved conscious minds do they get muddled.

Once you understand the structure of these deep instincts, persuading anybody to do anything is very, very easy. So easy you'll wonder if maybe this should be illegal.

### Communication Structure

It turns out that there is a very simple to learn, very easy to deliver communication style. One that will resonate with their deep instincts.

Where you'll hide the objectives you want them to take inside of these communication structures.

### Remorse Inoculation

If you give somebody advice and it doesn't work, they might get angry. Sometimes we give others advice, and not only do they get angry, they think we were messing with them on purpose!

Because your targets will own their decision, there will be no remorse. There will be no regret. Even if they try the idea and doesn't work.

### Three Step Learning Process

You'll build this with some easy exercises. To build in this structure into your brain. So you'll only need to talk to anybody and get them following your hidden advice within a few minutes.

### Side Effects

Just sneaking ideas into people's brains and having them obediently following them is just the start. The exercises will have a profound effect on your brain. On how you think. On how you make connections.

### Natural Charisma Generation

You can think of this skill as having two basic levels. The deep level is when you put specific ideas in your communication. Specific ideas they will discover, they will own, and they will obey.

You can also use this on a much more shallow level. Of not getting them to discover specific ideas, but general feelings. A general excitement about life. About their future. About whatever you are talking about.

### Natural Reason For Language

Most of the words most people use are haphazardly chosen and poorly expressed. These three exercises will wake up the ancient instinctive purpose for language. To others, you won't sound any different.

Your language, however, since it will be much more closely calibrated to ancient human instincts, will move people on profound levels. Once you practice the three exercises long enough, it will be automatic. A new instinct.

### Instant Connections

This means just having small, normal chit chat with others will have a profound effect. They'll put you in a completely different category. They'll remember you above everybody else. They'll want you above everybody else.

### Serious Warning

While you can use these on anybody, for any purpose, to build up an incredible desire, we strongly recommend that you do not use this to create new romantic relationships.

### Surface Structure and Deep Structure

Most people speak with a haphazard surface structure because they have a haphazard deep structure. The three simple exercises you'll learn will reshape your deep structure, which will automatically shape how you communicate.

## Natural Human Resonator

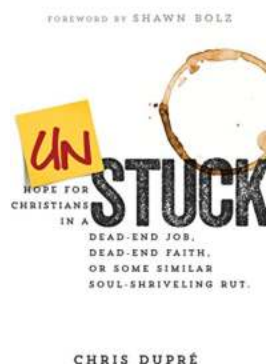
This means you will naturally speak in structures that will inspire people in irresistibly powerful ways. You won't need to think, you'll just start talking and it will happen.

## Ancient Leadership Instinct

This will trigger deep and instinctive subconscious behaviors in you that will make others see you as a natural leader. Often, you won't even need to speak. Just show up, and they'll know.

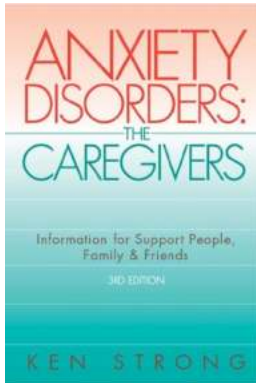
## Life Changing Skills

Start slow, ease into these exercises and enjoy them. See people much, much differently than you see them now. See past the jumbled up surface structure and speak to their deep instincts. Move them to action, and watch them do whatever you want.



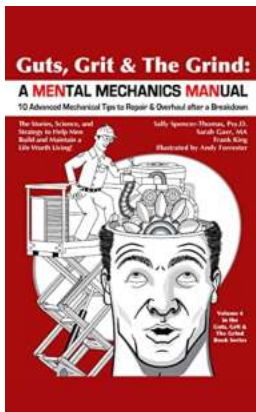
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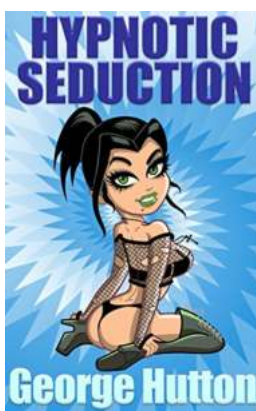
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## **Your Mind Is Private Property Trespassers Will Be Shot**

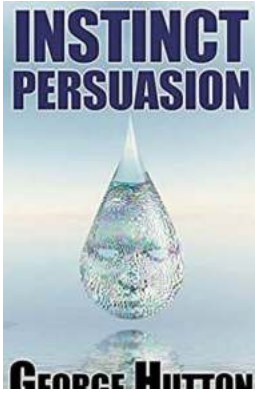
Have you ever thought of your mind as a private property? Something only you have ownership and control over? Just like your physical belongings, your mind is a sanctuary...



## **Weave Mesmerizing Stories To Generate Irresistible Desire**

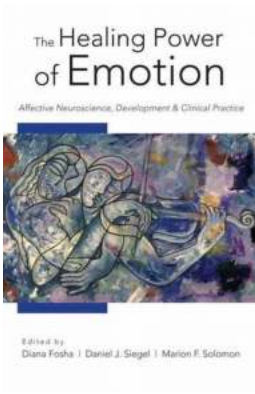
Have you ever found yourself captivated by a story? A tale that effortlessly transports you into a different world, making you feel a wide range of emotions and creating a...





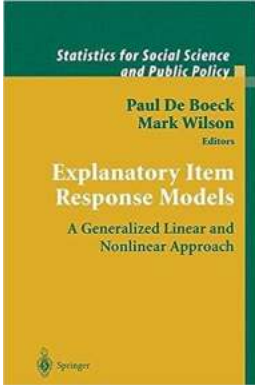
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