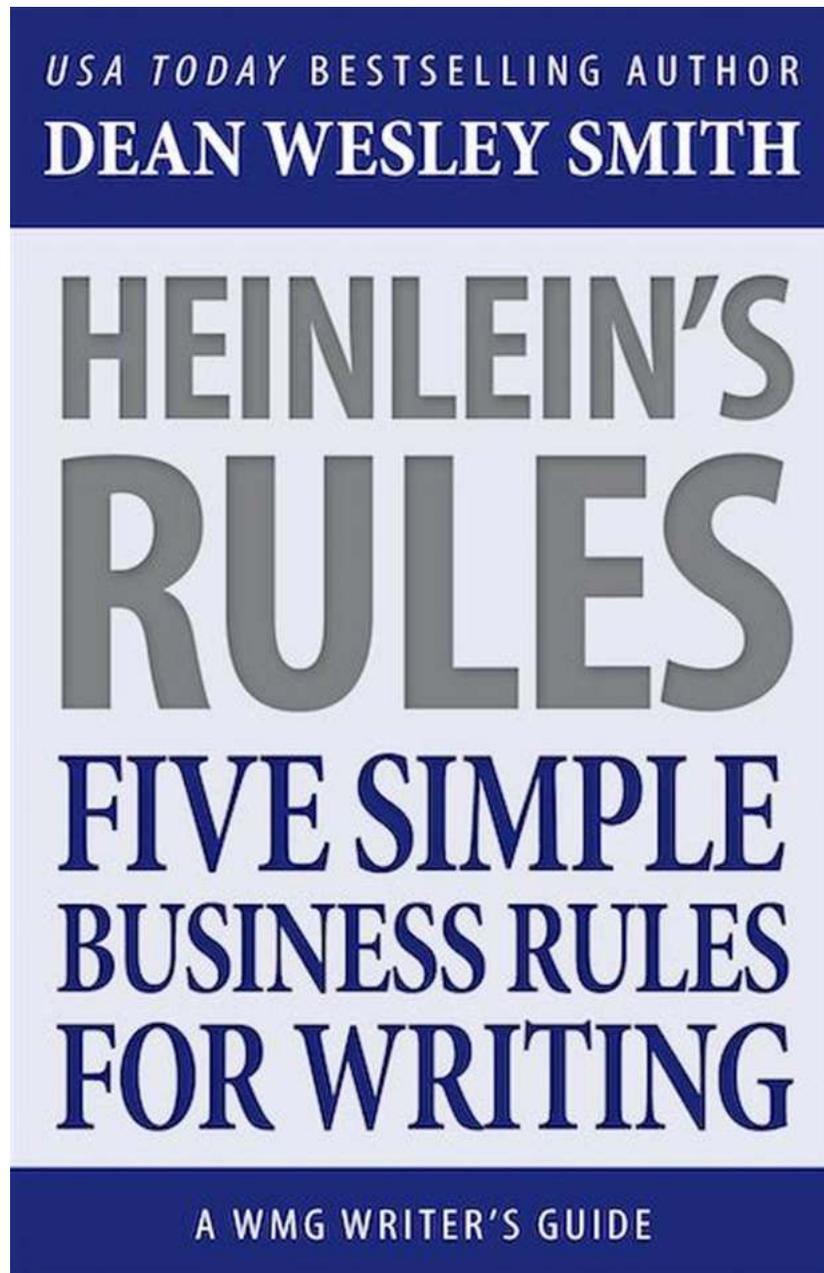


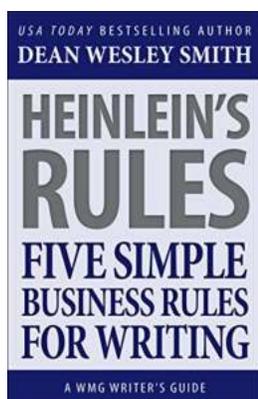
Five Simple Business Rules For Writing WMG Writer Guides



Are you an aspiring writer looking to improve your craft? Do you want to create compelling content that resonates with your target audience? Look no further, as we present to you five simple business rules for writing WMG writer guides.

1. Understand your audience

Before diving into any writing project, it is essential to understand your target audience. Who are you writing for? What are their interests, preferences, and pain points? By thoroughly researching and identifying your audience, you can tailor your content to meet their needs effectively.



Heinlein's Rules: Five Simple Business Rules for Writing (WMG Writer's Guides)

by Dean Wesley Smith (Kindle Edition)

★★★★☆ 4.8 out of 5

Language : English
File size : 918 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 78 pages
Lending : Enabled



Remember to keep the language and tone appropriate for your readers. Use the alt attribute, a long descriptive keyword, to make your images accessible to visually impaired users.

2. Define your purpose

Every piece of writing should have a clear purpose. Are you trying to inform, entertain, or persuade your readers? Defining your purpose will help you structure your content and make it more impactful.

When utilizing images, ensure that the alt attribute provides a succinct and meaningful description to enhance the overall experience of those reading your guide.

3. Structure and organize your content

A well-structured guide is easy to follow and digest. Use headings, subheadings, and bullet points to break up your content into manageable sections. This not only makes it visually appealing but also improves readability.

To boost the accessibility of your guide, utilize alt attributes that incorporate long tail keywords relevant to the image content. This will assist in attracting more readers and improving search engine optimization.

4. Write with clarity and simplicity

Avoid using jargon or technical terms that may alienate your readers. Ensure that your content is easy to understand by using clear and concise language. Use real-life examples and relatable situations to connect with your audience.

For images, remember to input alt attributes that are brief yet descriptive. This will not only convey the information to visually impaired users but also aid in search engine rankings.

5. Edit and proofread your work

Before publishing your guide, take the time to thoroughly edit and proofread your work. Check for grammar, spelling, and punctuation errors. It's also beneficial to have someone else review your content to gain a fresh perspective.

When adding alt attributes to your images, make sure to keep them accurate and detailed. By doing so, you provide valuable context to those who cannot see the

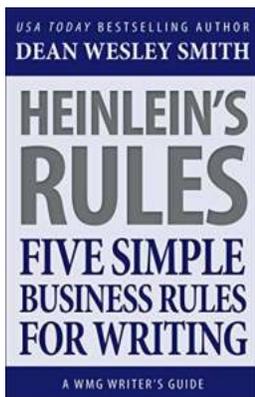
image directly.

The power of following these rules

By implementing these five simple business rules when writing WMG writer guides, you will enhance the quality and effectiveness of your content.

Understanding your audience, defining your purpose, structuring your content, writing with clarity and simplicity, and meticulously editing your work can make a significant impact on your readership and overall success as a writer.

Start utilizing these rules today and watch your writing soar to new heights!



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With more than a hundred published novels and more than seventeen million copies of his books in print, USA Today bestselling author Dean Wesley Smith follows five simple business rules for writing fiction. And now, he shares how those rules helped shape his successful career.

In this WMG Writer’s Guide, Dean takes you step-by-step through Heinlein’s Rules and shows how following those rules can change your writing—and career—for the better.

Simple rules, yet deceptively hard to follow. Do you have the courage to take a hard look at your writing process and follow Heinlein’s Rules? Dean shows you how.

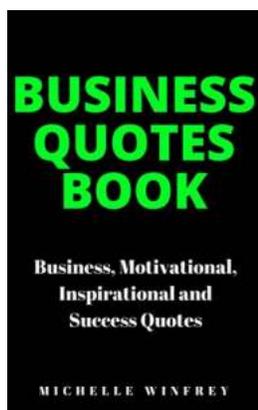
“Dean Wesley Smith’s blog gives both a slightly different view of the publishing world than I’d seen before and detailed hands-on “here’s how to get from A to B” instruction.”

— Erin M. Hartshorn, *Vision: A Resource for Writers*



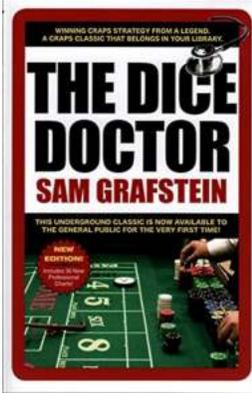
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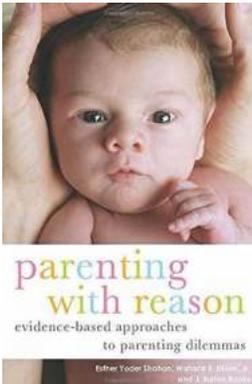
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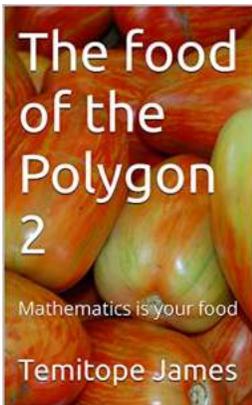
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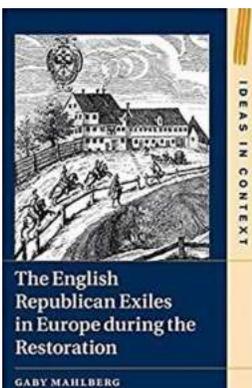
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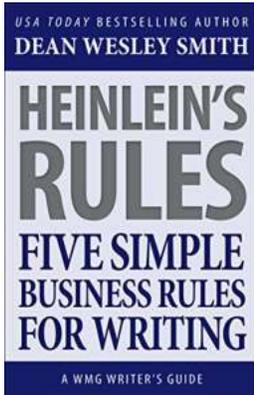
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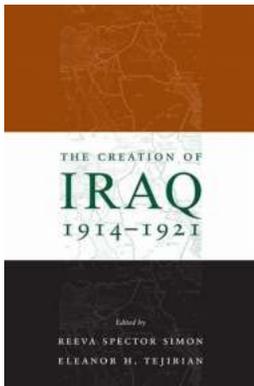
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