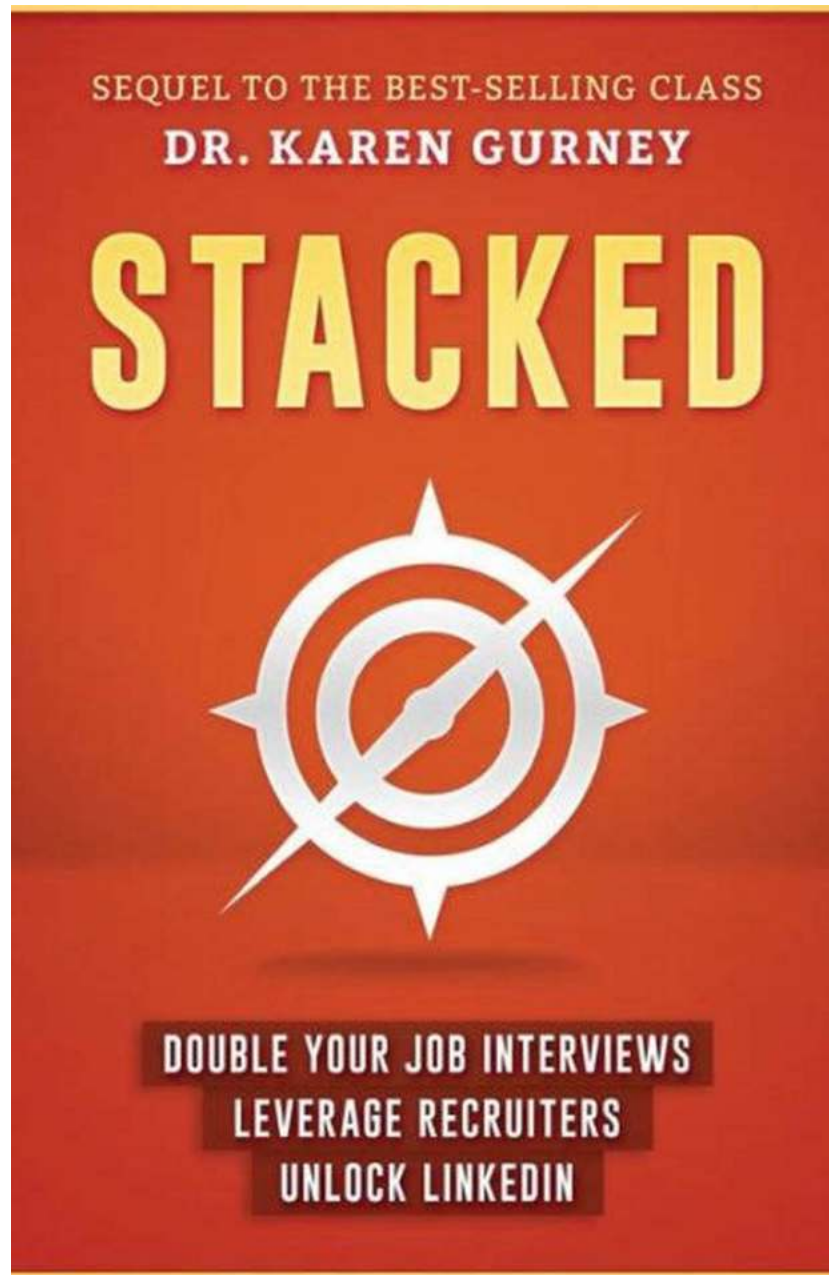
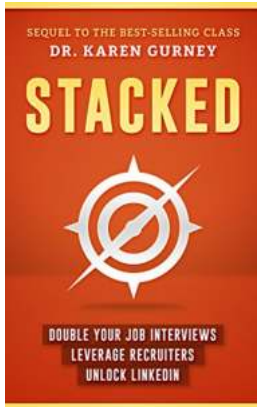


Double Your Job Interviews: Leverage Recruiters, Unlock LinkedIn



Are you tired of sending out dozens of job applications and not hearing back from anyone? It can be frustrating, demoralizing, and can make you question your own worth. But fear not, because we have the solution to help you double your job interviews and land your dream job.

Recruiters can be your best friends when it comes to finding a job. They have access to hidden job opportunities, inside information about companies, and the ability to present you in the best light to potential employers. However, many job seekers fail to leverage recruiters effectively, missing out on valuable opportunities.



Stacked: Double Your Job Interviews, Leverage Recruiters, Unlock LinkedIn

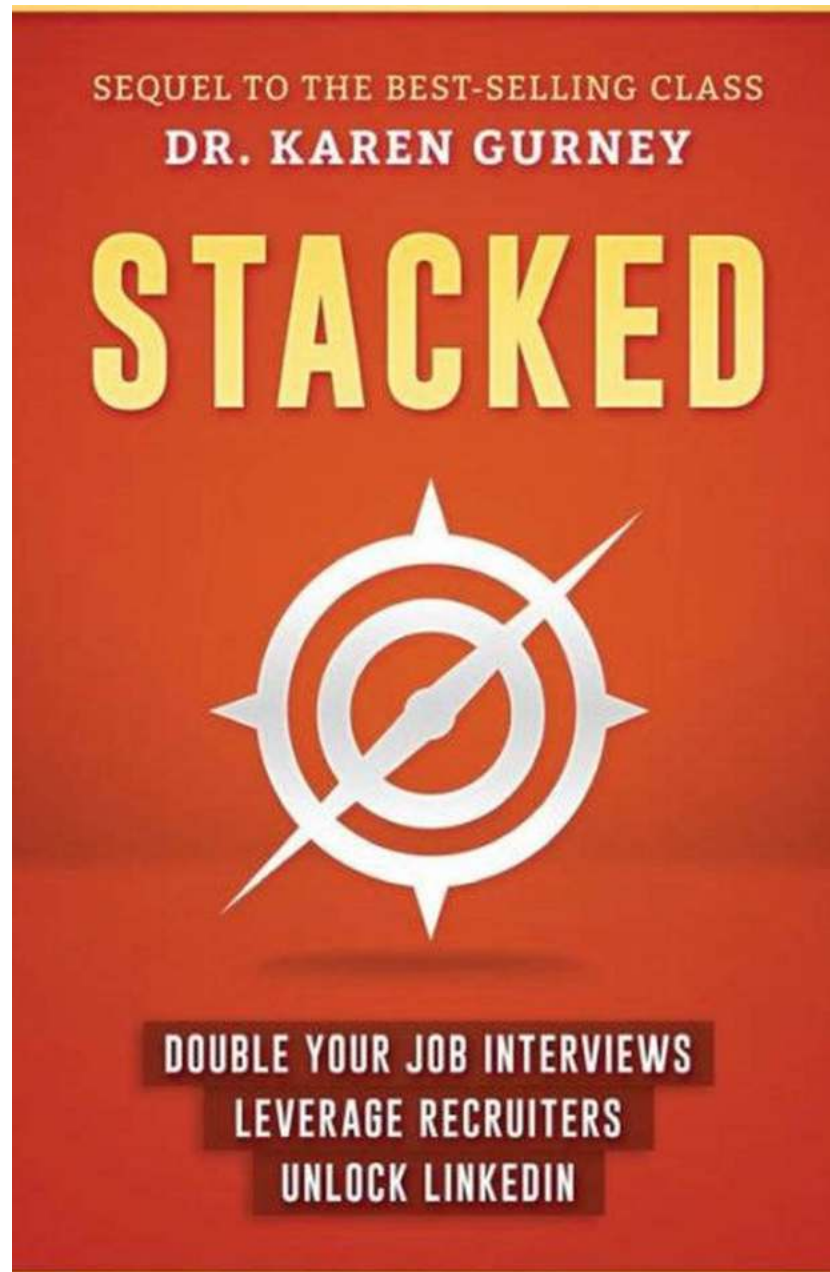
by Karen Gurney (Kindle Edition)

★★★★☆ 4.5 out of 5

Language : English
File size : 1507 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 275 pages
Lending : Enabled



One of the most powerful tools at your disposal is LinkedIn. With over 700 million users, it is the largest professional networking platform in the world. Yet many job seekers only scratch the surface of its capabilities, not fully utilizing its potential to connect with recruiters and industry professionals.



So how can you double your job interviews by leveraging recruiters and unlocking LinkedIn? Here are some tips to get you started:

1. Optimize Your LinkedIn Profile

Your LinkedIn profile is your digital resume and personal branding tool. Make sure it is up-to-date, complete, and keyword-rich. Use relevant long descriptive

keywords in the alt attribute of your profile picture to increase its visibility in search results.

2. Connect with Recruiters

Search for recruiters specializing in your industry and connect with them on LinkedIn. Personalize your connection request and express your interest in their expertise. Building relationships with recruiters can open doors to job opportunities that are not publicly advertised.

3. Join Relevant LinkedIn Groups

LinkedIn groups are a great way to connect with like-minded professionals and expand your network. Join groups relevant to your industry or target job and actively participate in discussions. Recruiters often browse these groups to find potential candidates, and your active engagement can make you stand out.

4. Engage with Recruiters' Content

Relevant recruiters often share valuable industry insights and job opportunities on LinkedIn. Engage with their content by commenting, liking, and sharing. This not only helps you build relationships with recruiters but also increases your visibility among their connections.

5. Highlight Your Achievements

When crafting your LinkedIn profile, focus on highlighting your achievements and unique selling points. Use storytelling techniques to showcase your impact in previous roles. Showcasing your successes can capture a recruiter's attention and make them more likely to reach out to you.

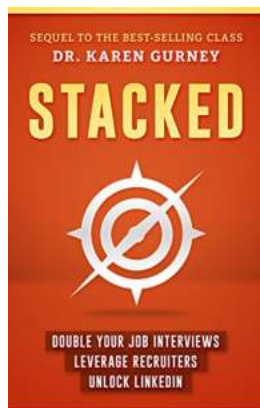
6. Be Proactive

Do not wait for recruiters to find you; take the initiative and reach out to them. Send personalized messages expressing your interest in specific job opportunities or requesting informational interviews. Proactivity shows your dedication and can significantly increase your chances of getting noticed.

7. Network, Network, Network

Networking is crucial in the job search process. Attend industry events, job fairs, and connect with professionals both online and offline. The more people you know, the more opportunities you will come across. Always remember to follow up and nurture your connections to maintain a strong network.

By implementing these strategies and truly leveraging recruiters and LinkedIn, you can double your job interviews and significantly increase your chances of landing your dream job. So don't wait any longer - take action now and unlock the power of recruiters and LinkedIn in your job search!



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"The Core-3 personality assessment and the phone screen method nails it every time." - Eric Bryant

"Back to work after a 10-year gap as a solopreneur freelancer. Thanks Dr. Karen!" - Mary Cambert

"I was an Executive seeking to move from the West Coast to the East Coast- the relocation strategy got me the job after months of silence." - CEO Todd

"Written by a recruiter to get you past recruiters. " - Ali Julia

Why This Book is for You

I have been working in the recruiting industry as an Executive Search Consultant and Career Coach since 2004 but something changed in 2015 that completely altered the way I do business. The goal of this book is to share that with you.

In 2015, a Digital Marketing Manager came to me as a client after failing to get a job. He had searched for a year and could barely get a call for an interview. When he did, he failed his phone screen interviews repeatedly for jobs where he was a shoe-in. Now he had an ever enlarging gap on his resume.

His type of professional background typically gets a ton of calls and does not need career coaching help. I jumped on LinkedIn to see what was happening.

His LinkedIn profile and resume was terrible. It did not communicate his skills at all which spilled over into his interviews.

I got his logins for LinkedIn and other online job boards to re-align everything and start his job search campaign.

Within 48 hours he had one job interview. By the end of the week, he had four job interviews and had hit the 500+ connection mark and ...

He had not applied for a single job! Not one!

All the job interviews he got were from his optimized online profiles.

So what is the secret? It is just one phrase: Keyword-stacking.

Once you learn how to stack your profiles, you will get calls too.

What You Will Be Able to Do After This Book

- Have recruiters come straight to you for great jobs by optimizing for their search
- Get calls for jobs without applying • Tap unadvertised jobs in the hidden job market • Get past the ATS and the phone screen • Relocate to a new area if you want • Achieve salary increases • Overcome massive gaps on the resume • Increase the hit rate on your calls

BONUS: You Also Get FREE access to my \$200 Award-winning Class which includes

- The copyrighted 'Core-3©' career assessment to find your dream job • Fill-in-the-blank interview preparation scripts • Salary negotiation scripts and so much

more!

Reviews from my 5-Star Online Course

"Concise, efficient, effective. With amazingly helpful downloadable content (just copy and paste into document)...Generates results, works for every industry and all job levels." by Kevin Massabni,

"Best-practices how-to book, and integrated video.." Paula Dee

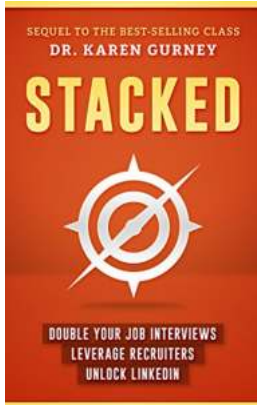
ABOUT THE AUTHOR

Dr. Karen Gurney is the Director of Outsourcing and Career Coaching for Career IQ. She wrote the Stacked book to help professionals crack the code on outmoded job search and career growth methods so that everyone can experience what Career IQ offers to one-on-one clients. The author has over 500 reviews on her book, class, and LinkedIn profile. Her company offers a unique done-for-you job applications and 'until-your-are-hired' support. That means she sticks with her clients and knows what is working to get them jobs.

There are secret methods to a job search that no one learns in school. They are scientifically-based with repeatable success. Now any professional can access these tools, not just Executives.

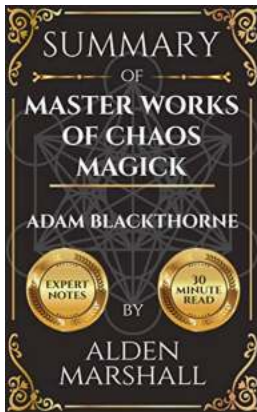
This is the easiest, quickest, and most effective job search you will ever do.

"I look forward to helping you achieve your career goals." -Dr. Karen Gurney



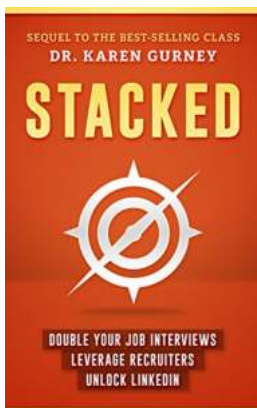
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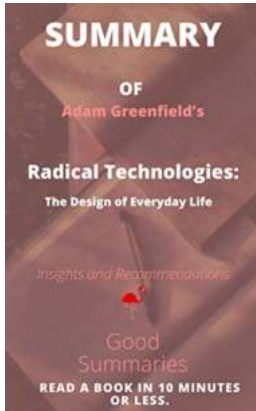
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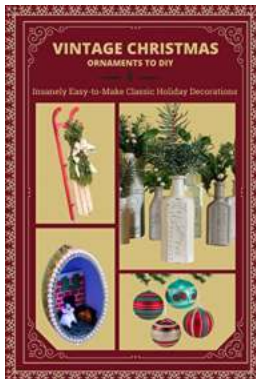
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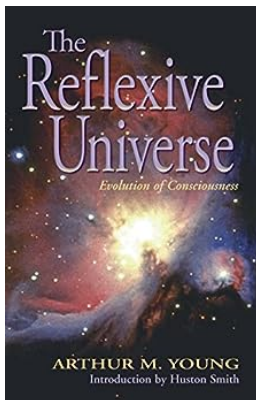
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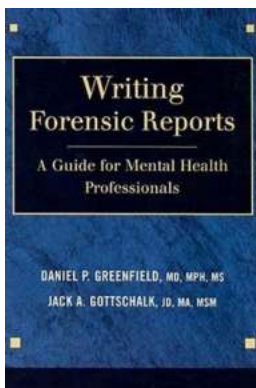
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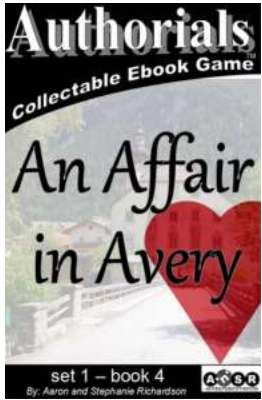
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